A37

DIGITAL
ENGAGEMENT
AGENCY

show
WHAT YOU ~~SOW~~ IS WHAT YOU REAP

#A37DigitalAgency

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A37 is a specialized services digital agency.

With over 3 Billion internet users of which 2 Billion are active on Social Media, we cater to a vast audience which can be categorised into target groups to match your business objectives.

The advantages of being social on social media

10. Gain valuable customer insights.
9. Increase brand awareness and loyalty
8. Run targeted ads with real time results
7. Provide rich customer experience
6. Generate higher converting leads
5. Increase traction and search ranking
4. Find out what competition is doing
3. Share content fast and easy
2. Geo-target content
1. Build relationships

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MONEY GROWS ON

THREES

SOCIAL

Facebook
LinkedIn
YouTube
Pinterest

ORGANIC

Google
Blogging
Influencer Mktng
Online Reputation

MARKETING

Google Marketing
Re-Targeting
Web Banners
Response Triggers

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We don't claim to be
Perfectionists

We don't claim to be perfectionists. Rather, it is surprising when someone claims so! However, we do keep a very focussed check on what we produce as a communication plan - both by way of creative and media.

And thereon, maintain a thorough check on efficient dispensation keeping expenses accountable against results

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We develop websites, portals, apps and online shops that create added value. We use innovative tools to get your business moving and build relationships between consumers and brands. We build the communication channels of tomorrow, today.

MOBILE APPS

ECOMMERCE

USER EXPERIENCE

MARKETING

ANALYTICS

MOBILE APPS

We help entrepreneurs, startups & enterprises shape their ideas into products

App Consultancy We apply our extensive experience to provide feedback on what will work, as well as highlighting areas that need to be addressed or considered. Establishing a strategy and creating KPI's to measure app results throughout is key for success.

Mobile App Design The user interface of your mobile application creates an emotional connection with your audience as they tap and swipe it. We create stunning interfaces that feel natural to use and have your users in mind.

Mobile App Development Working closely with our designers, our dev team work to deliver reliable, efficient and secure applications & solutions. Our iterative, agile development methodologies ensure maximum client involvement and product testing along the way.

App Maintenance Mobile technology is a fast paced and rapidly changing industry. Our services extend beyond just launching an app, Our team works closely with clients to support and maintain your mobile app, server solution, architecture, handset updates and develop new features as your business requirements evolve.

MOBILE APPS

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ECOMMERCE

ECOMMERCE

A37 has been delivering award-winning ecommerce solutions for our clients. We understand what it takes to deliver a solution that is innovative, functional & most importantly focused on conversion.

Innovative Web Design Great ecommerce starts with great design. We understand how customers use ecommerce sites, and use this knowledge to develop engaging user journeys for your website visitors.

Powerful Admin Platform A37 is an expert Ecommerce Agency, our extensive experience in the platform makes us uniquely qualified to have delivered solutions for some of the UK's leading retailers.

Fully Integrated Our ecommerce solutions often have a lot of complex integrations running behind the scenes. Our job? To ensure integrations run so seamlessly you wouldn't even know they're there.

Easy to Manage Easily update, manage and maintain your ecommerce website and promotional activity with our easy-to-use Content Management System.

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UI / UX / DESIGN

Over the years we have experienced & learnt that if you objectively aim at delivering a rich customer experience and focus on building relationships, the client will love to come back to you.

Ux & Innovation Our creative design process is based on a number of best practice principles. Our decade of experience designing and developing websites means we understand the fundamentals of what works, what doesn't work and where we can push the boundaries to deliver on creativity.

Wireframes are absolutely key to developing a successful web project. After discussing your requirements, our Business Analysts and UX Design teams work together to create your new user journeys.

Creative Web Design We review your branding, target audience and competitors to create the perfect solution in line with your needs. Once designed, we review our concept with your team and complete the rest of your new website design.

Sitemap & Approach Our approach is different for every project. Why? Because your requirements are bespoke and we want to create the perfect solution for your business.

UX / UI

MARKETING

DIGITAL MARKETING

The opportunity for your business on social media is significant – you just need to know how to take advantage of it. As your digital partner, we will use data, user insight and our strategic expertise to bring your business to new heights of digital marketing success.

We take a strategic, data driven and user focussed approach to digital marketing, ensuring that your marketing is speaking to the right audience and tailored to deliver the results you need.

A digital partner
Having a digital marketing agency that intimately understands your business goals allows you to focus on core objectives, with the peace of mind that you're in safe hands.

Creating and applying digital strategy requires a comprehensive approach that reviews every aspect of your business and current online presence. Thorough research and analysis follow, ensuring that opportunity is clearly defined from the outset.

With the delivery of an overriding vision and marketing plan, you can then understand precisely where your business needs to be heading to provide a rich user experience and develop a website that generates positive ROI.

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We have grown with each client we have addressed through our services. Each one of them has been a learning and an experience that adds to the more than Eleven thousand hours of development assignments and campaigns of approximately 200Crores handled through our offices. We take pride in each one of them. We hope, so do they.

BRAND**PORTFOLIO**

STATISTICS OF THE PROJECTS

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Age: 4.3 years

Web dev: 11,240 hrs

Engagement: 10 million+

Digital posts: 18,590

Campaign size: 187.87cr

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CONNECT

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fb.com/a37interactive

None of our team members support or promote smoking

Statutory Warning
Duhanpirja mund të shkaktojë një vdekje të ngadaltë dhe të dhimbshme
Smoking can cause a slow and painful death

Apps, Web & Marketing
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