eCommerce Stores
PROPOSAL

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Thank you
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A37

WEB DEV
MOBILE APPS
DIGITAL MARKETING

A37
A digital studio specialising in Web Dev,
Mobile Apps & Digital Marketing.
We combine innovation with digital
craftsmanship to help brands succeed digitally!

Everything You Need to Start Selling Online

Empowering Independent Businesses Across India & Beyond. Our Platform so far has Generated Over $100 million in sales.

ESTD 2012
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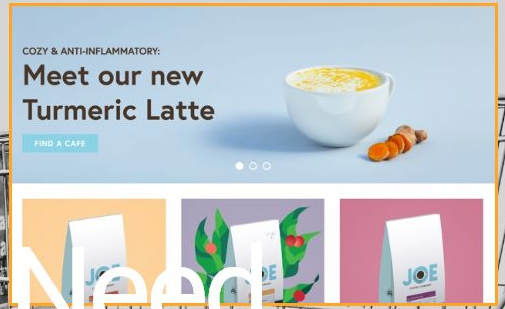
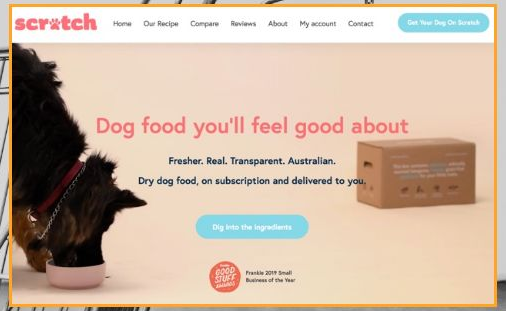
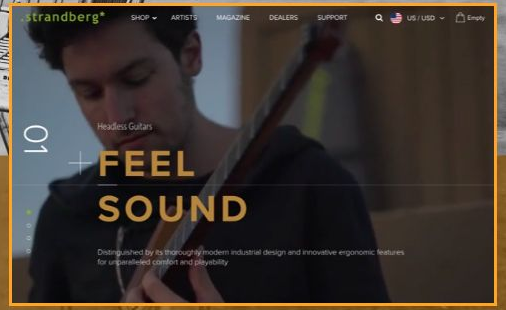






We start with building your Ideal Online Store

Our E-commerce solutions keep your business up-to-date in an evolving marketplace. We know that each client has unique needs and that an "out-of-the-box" solution is not helpful in obtaining maximum ROI.

We build bespoke eCommerce store to specifically target your core markets and create customer experiences that are both unique and rewarding.

Whether you have 100,000 SKUs or only a handful; whether you are an established online retailer or new to eCommerce, we work with the most effective eCommerce platforms to deliver results tailored to your needs and requirements.

Web Store

Your eCommerce Store @Your Command

Whether you're launching a business or taking an existing brick and mortar store online, we get started quickly and build exactly the store you want. A flexible, open-source eCommerce platform.

Absolutely no coding or programming knowledge required at your end. We will custom design your web store keeping your customers and region in mind for better conversion.

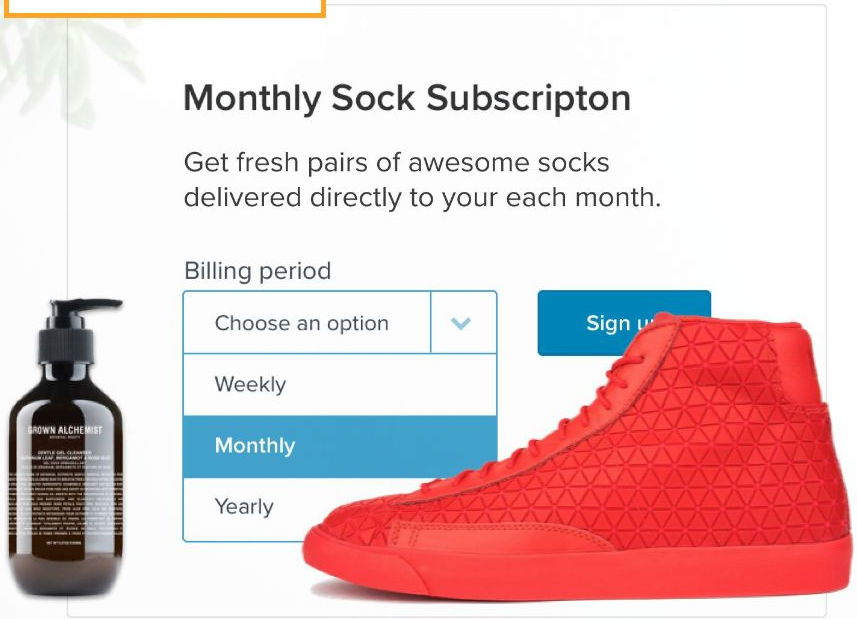
Highlights

- Fresh web 2.0 look to the web store
- The design will be user centric to reflect a strong brand value
- We envision the site to be a good mix of high performance
- Fully compatible with modern browsers & Mobile responsive

Web Store

A37
Product
Highlights
Everyone has an Opinion,
We have Science

Product Highlights

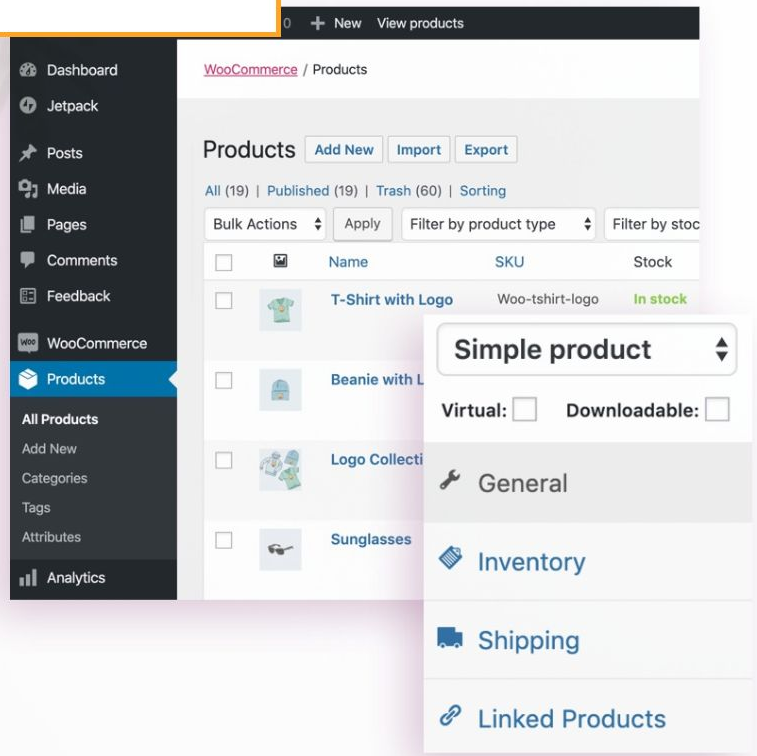


Sell Anything

From simple physical products and appointments to members-only digital content, you can sell anything with our ecommerce store.

Let customers choose from endless product variations, subscription options, single items, or bundles.

Product Highlights

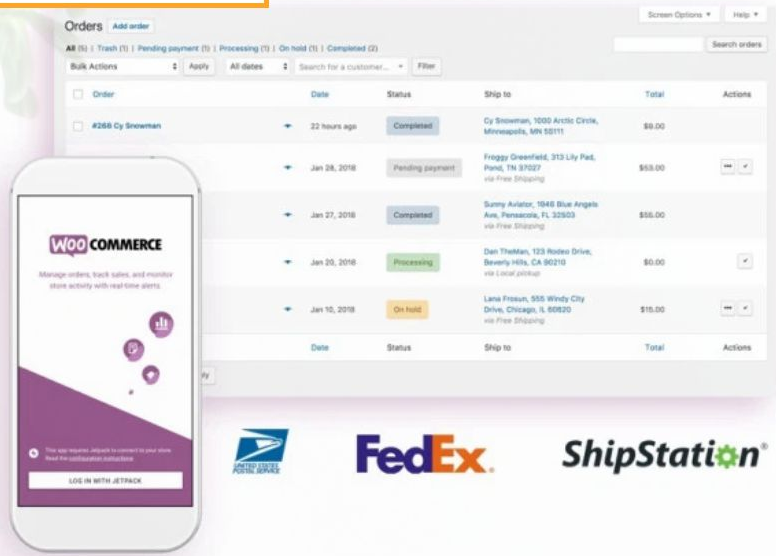


Set Up Your Store

The first decisions you need to make when setting up a store are about homepage design, navigations, site structure, and payment and shipping options.

Relax we have got you covered!

Product Highlights

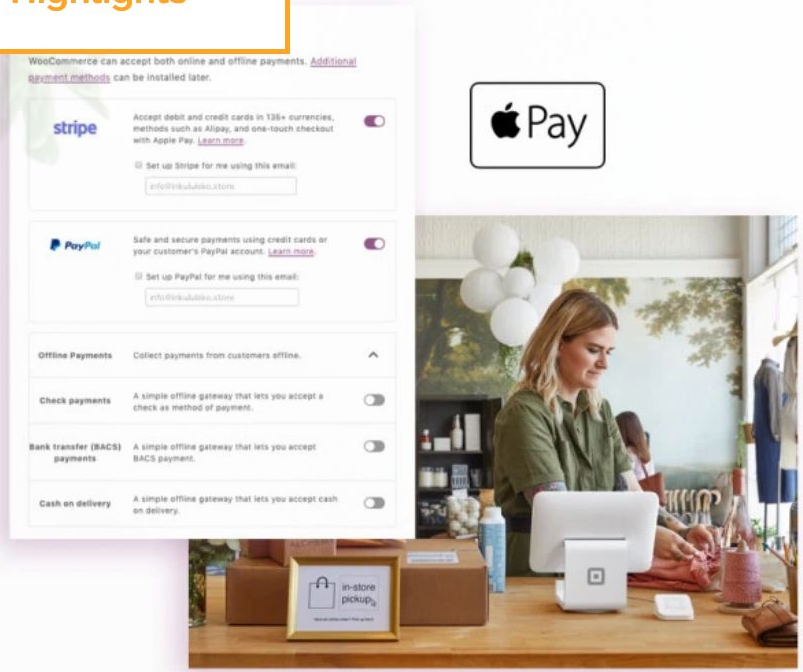


Manage Orders On the Go

The dashboard is a familiar interface for store managers to update products and fulfill orders.

Save time with automated tax calculations, live shipping rates from leading carriers, options to print labels at home, and the mobile app for iOS and Android.

Product Highlights

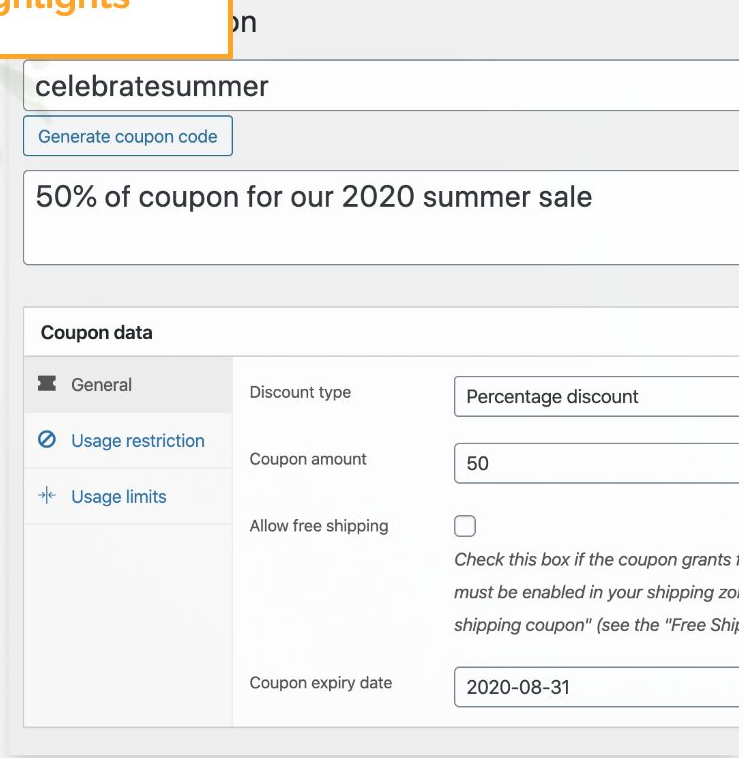


Offer Secure Payments

Our store comes bundled with the ability to accept major credit cards, bank transfers (BACS), checks, and cash on delivery.

Beyond the basics, there are 28 region-specific gateways to choose from and integrate with, including Stripe, PayPal, Square, and Amazon Pay.

Product Highlights



Reward and incentivize

Coupons ⟶

Get easily customizable coupon functionality that fits most stores' needs right out-of-the-box. Start using coupons today.

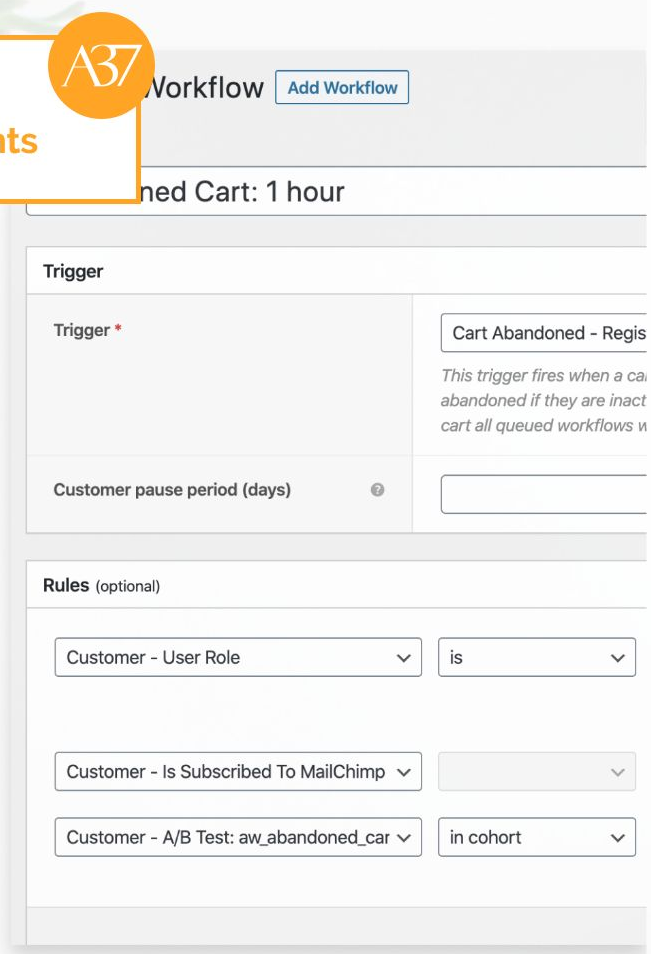
Points and Rewards ⟶

Reward your customers for purchases and other actions with points that can be redeemed for discounts.

Gifting ⟶

Offer Free Gifts to your customers for making purchases in your Shop.

Product Highlights



More features

Recover abandoned carts ⟶

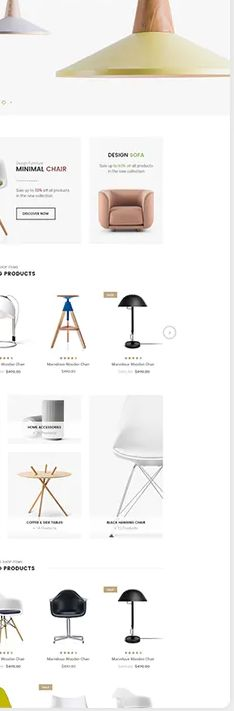
Increase conversion by following up with customers on products left at checkout.

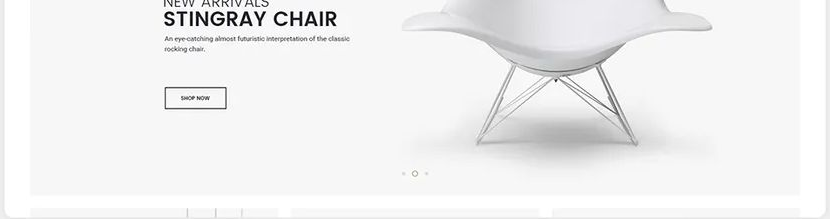
Create powerful automations ⟶

Automate your email marketing tasks: Encourage reviews, send wishlist reminders, target inactive customers, and delight with birthday messages.

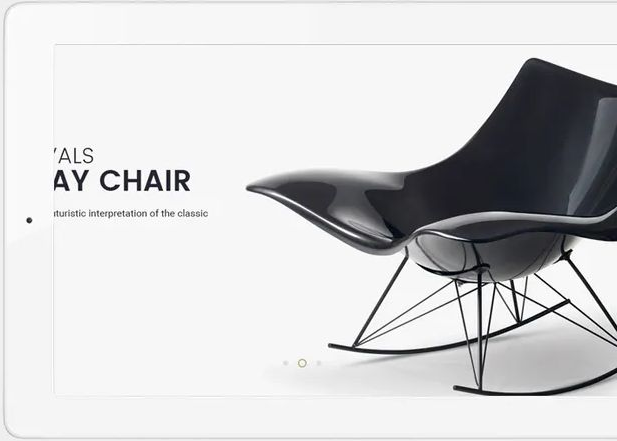
Newsletters ⟶

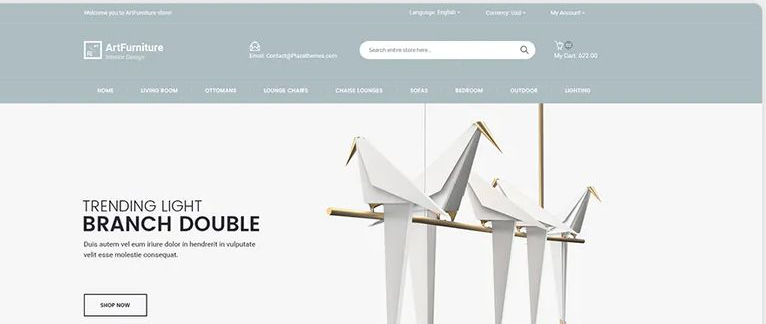
Send newsletters to engage with your audience, provide business updates, and share stories. Integrate your store with platforms like Mailchimp, Campaign Monitor, Constant Contact, AWeber and more.

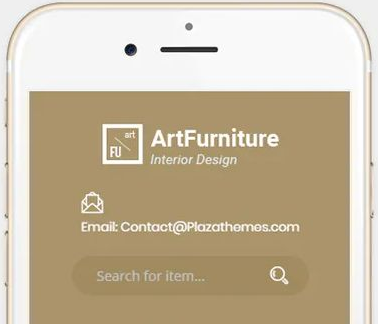


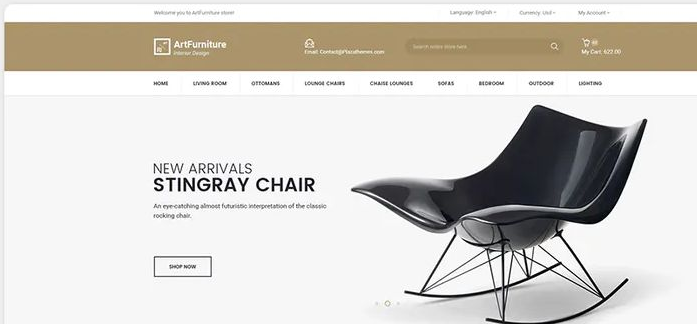


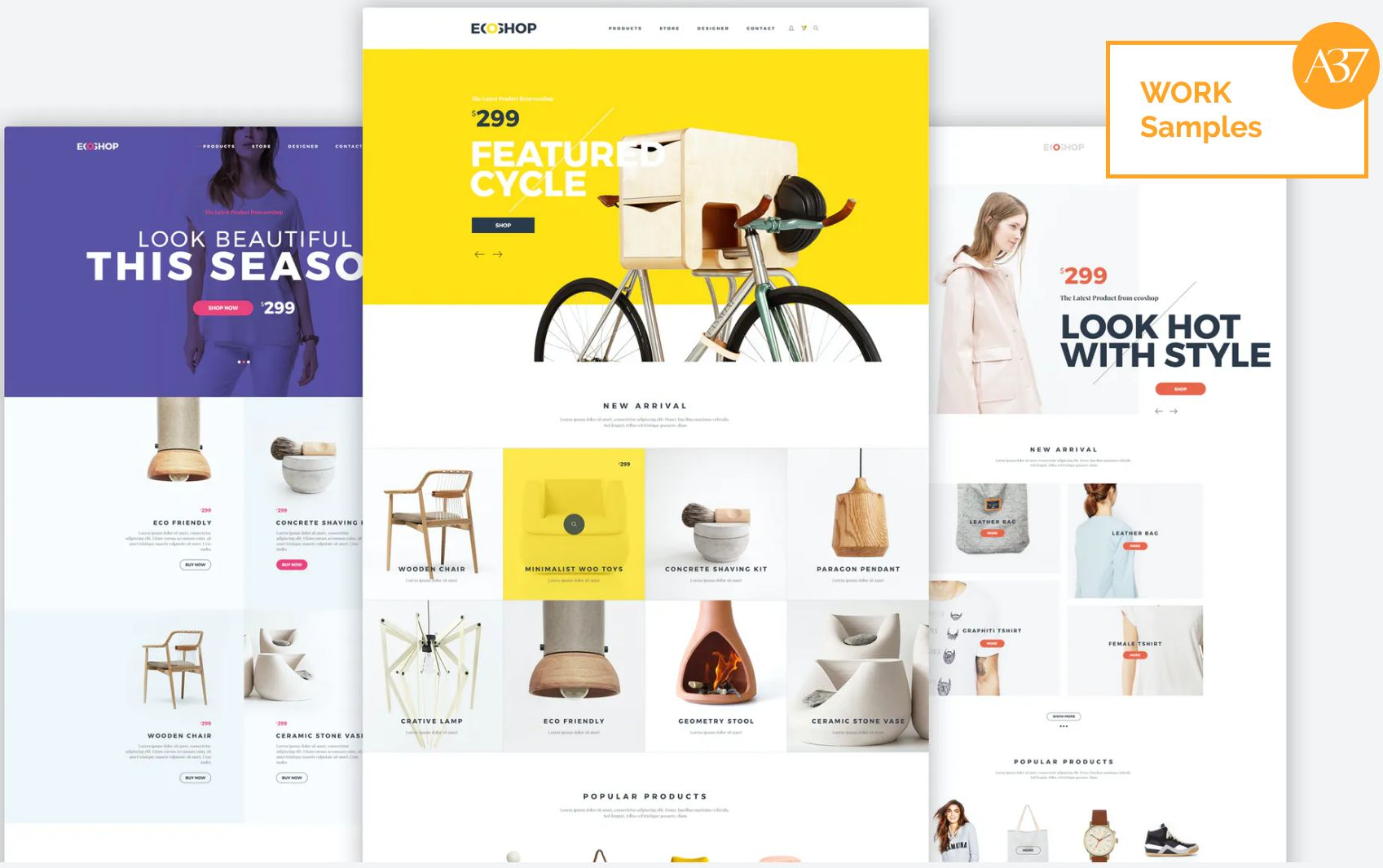
Work Samples





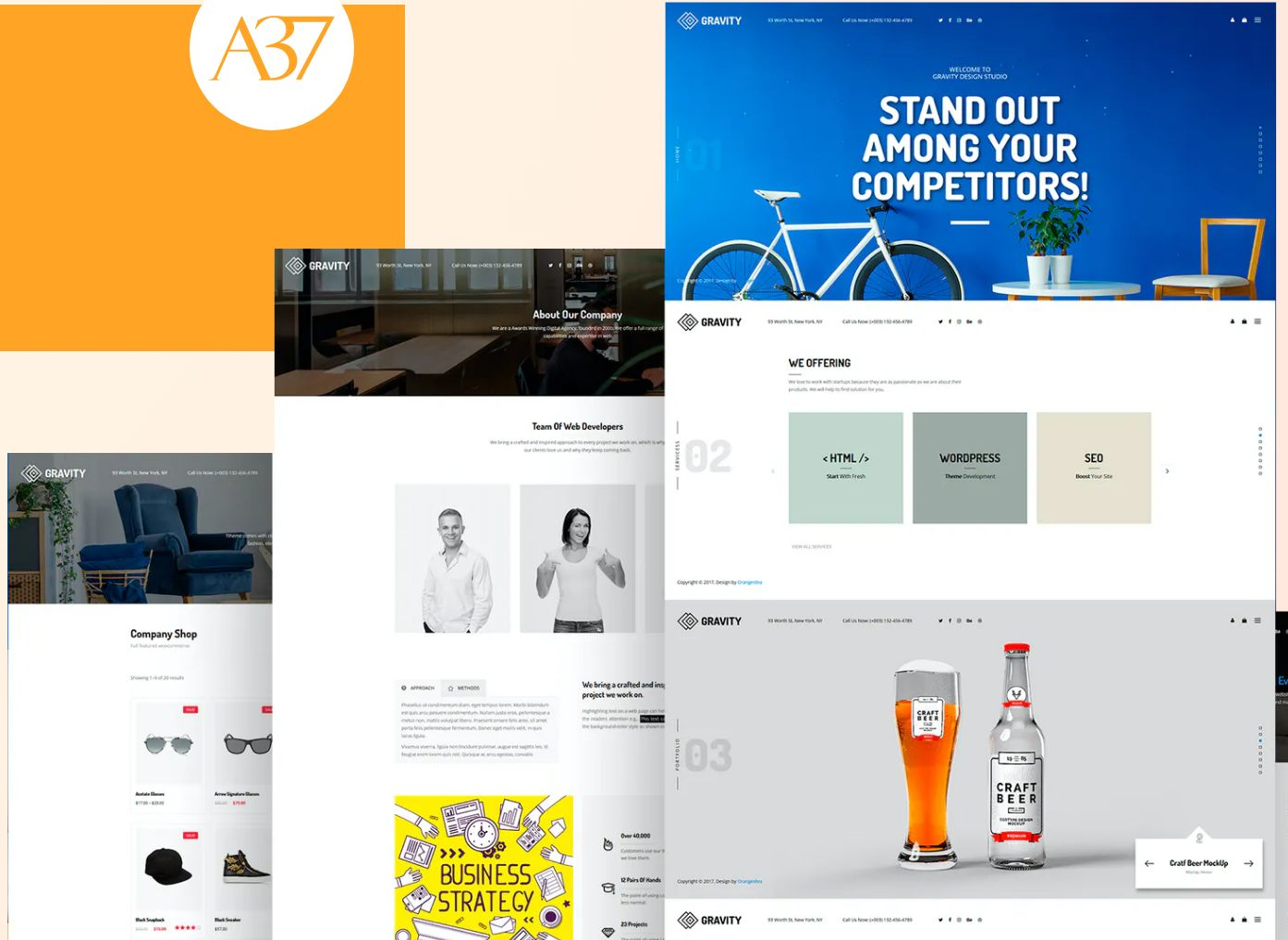






WORK
Samples

Work Samples



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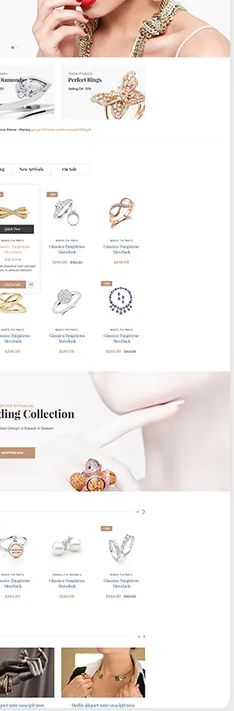

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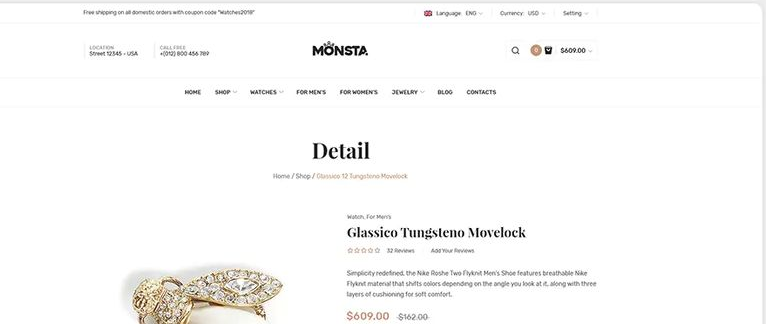
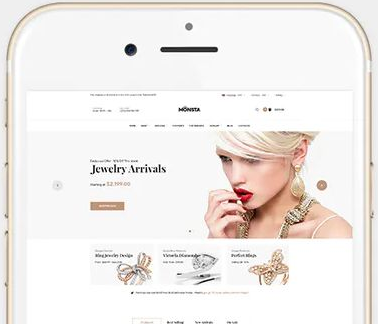
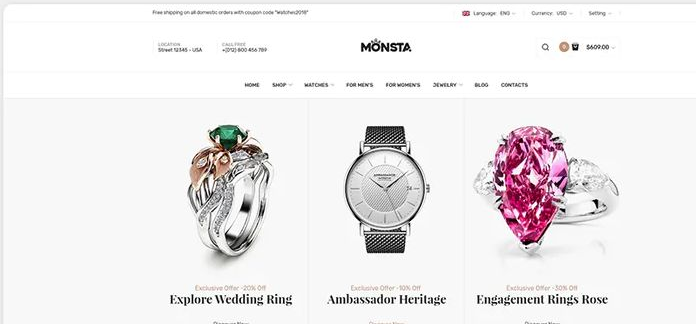
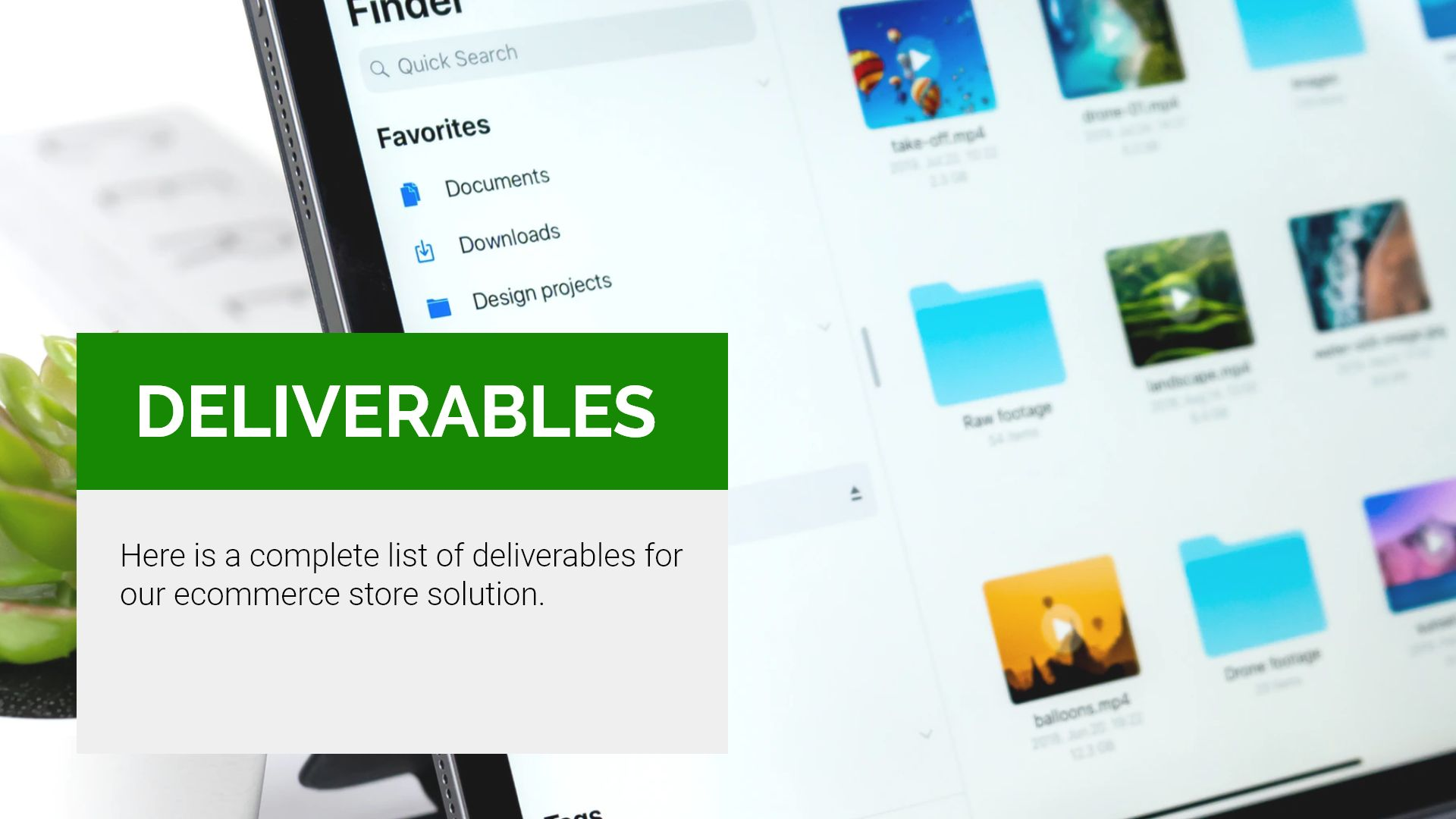


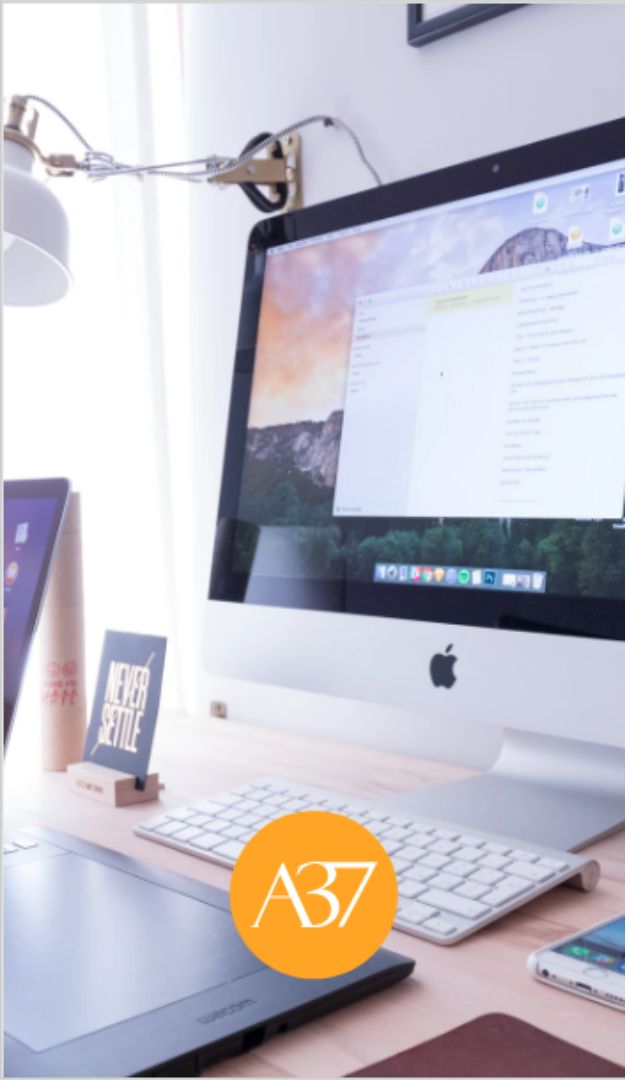






DELIVERABLES

Here is a complete list of deliverables for our ecommerce store solution.

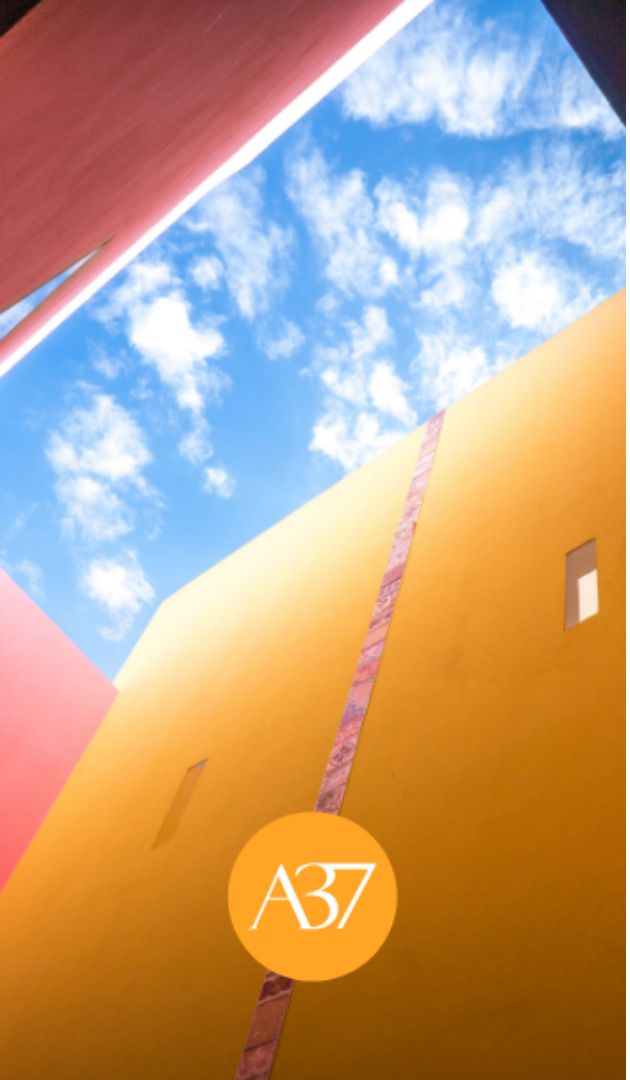


eCommerce Store Deliverables

- 100% Working eCommerce web store
- 100% Mobile compatible
- Store running on your custom domain

One-Time Activities
- Manage Store Categories
- Manage Product Loading
- Integrate Shipping Partner
- Integrate Payment Gateway
- Auto Email Responders

Other Deliverables
- Application Source Code
- 60 Days Bug Fixing
- 1st Year Cloud Hosting
- 1st Year SSL Certificate (https)



Cloud Hosting & Emails

If you're setting up a web store, you're going to be in need of a web hosting service. Web hosting services are the foundation on which all websites are built. We provide Next-Gen VPS Hosting.

Our virtual private servers are built from the ground up using all SSD storage. Enjoy increased power, flexibility, and control for your websites & email accounts.

Services included in our hosting plan:

Domain Name	: Business Domain (.com/.in)
Digital Storage	: 100 GBs
Email Accounts	: Google Suite (3rd Party)
Bandwidth & traffic	: Unlimited
Uptime Guarantee	: 99.99%
SSL Certificate	: 256-bit encryption

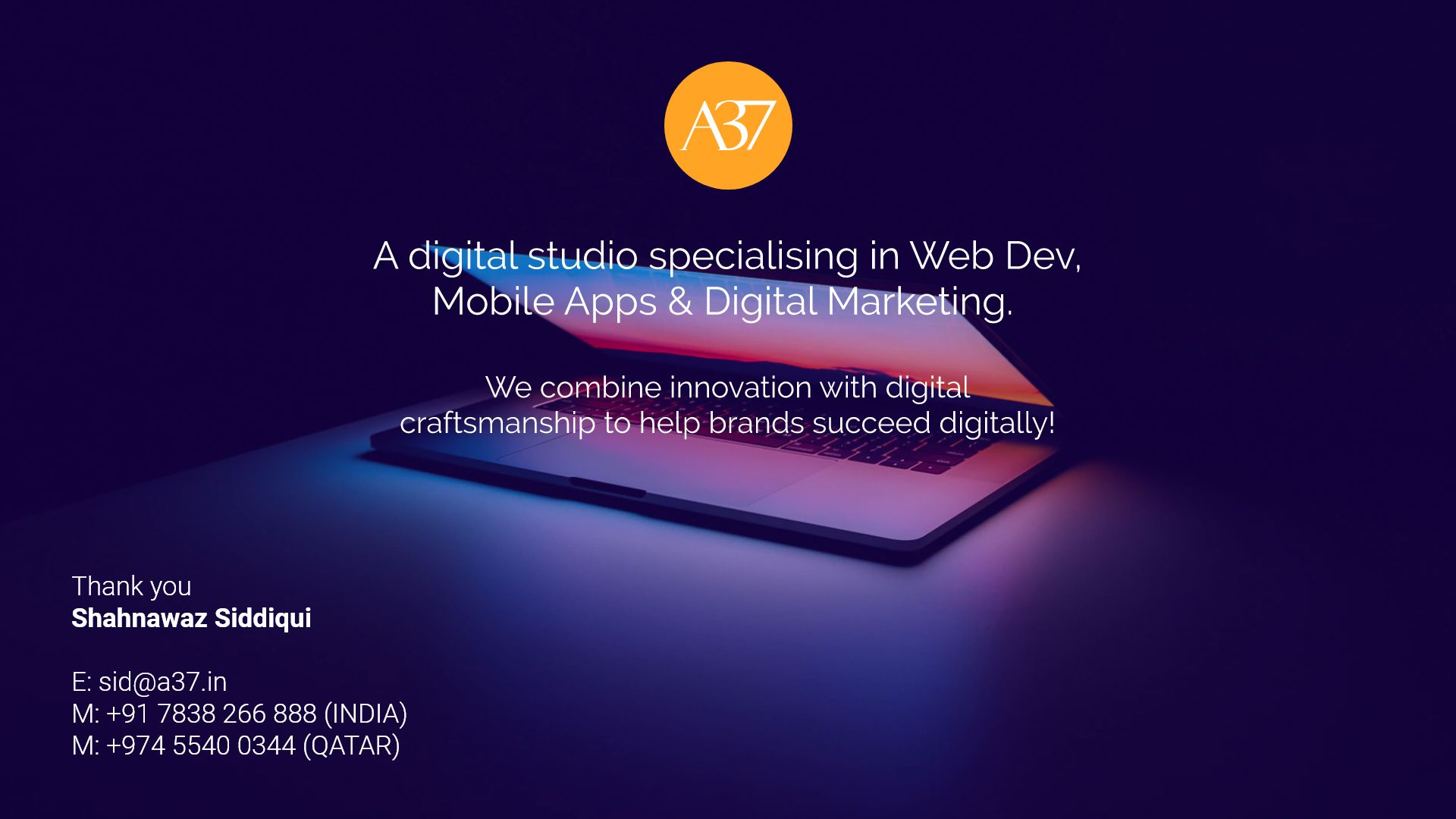
Project Phases

- Requirements/Business Analysis
- Benchmarking
- Understand audiences and users
- Analyze use case scenarios
- Technical assessment of current systems

Technology Stack

Presentation layer	: LAMP (opensource)
Interactive Layer	: HTML ,Node.js
Database	: MySQL
Server	: Linux Hosting Server

In the dev phase the site would be hosted on our staging server, for which we would be sharing the URLs so that you can view the site on the test environment. Reviews, responses, and clarifications will be handled through scheduled meetings, e-mail and conference calls.



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