

BRANDING KIT PROPOSAL

JULY 2020

Thank you
Shahnawaz Siddiqui

E: sid@a37.in
M: +91 7838 266 888 (INDIA)
M: +974 5540 0344 (QATAR)



WEB DEV
MOBILE APPS
DIGITAL MARKETING



TUBIKSTUDIO.COM

**Design is the silent
ambassador of
your brand.**

Paul Rand



Branding Kit Combo

We love working with brands that have a passion for smart design, bold creativity, and meaningful ideas. A37 creates effective and elegant brand design solutions for companies of all sizes, from startups to companies.



Branding Kit Comb



THIS IS WHERE WE CAN HELP

We create effective brand design solutions

What does your visual identity really say about you? Does it clearly communicate your brand promise and differentiate you from your competitors?

Your visual identity is the most tangible affirmation of your brand.

It's a powerful visual expression that can engage employees, customers, and stakeholders — often to a far greater extent than they realize. Our design team will revamp your existing brand image, or we'll help you to raise up a new look.



By taking an appreciative approach to each brand touchpoint, platform, and channel we tailor message to media platforms and craft elegant, smart brands with exciting futures.

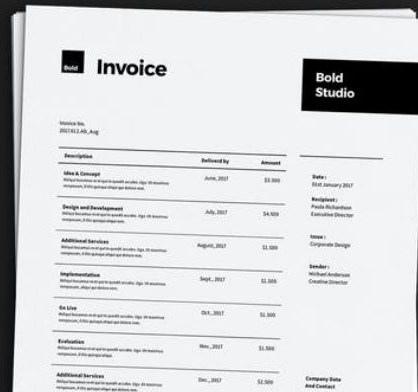
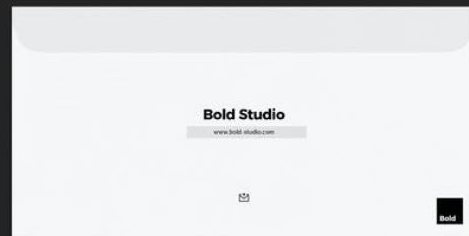
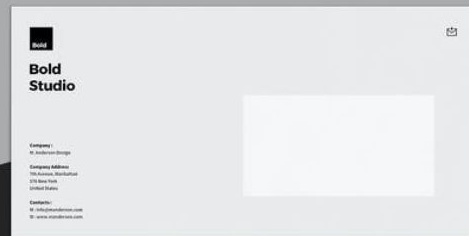
We create effective and elegant brand design solutions for companies of all sizes, from startups to start-overs. As designers with extensive advertising histories, we know what makes your brand speak to consumers (and consumers speak to your brand).

Branding Kit Deliverables

- Business Logo
- Business Cards
- Stationery Set
- Email Signatures
- MS Work Templates
- MS PowerPoint Template
- All Source Files



WORK SAMPLES



Simply Stationery Design with Adobe Indesign



nørd

nord

+1 243 567 658
info@mad.com

590 Church Drive
Old Bridge, NJ 08857

To: Chris Turner
7 East St Louis Court
Gallatin, TN 37066

Dear Chris,

Polientesque laculis id urna ac aliquet. Intendum et male-suada fames ac ante ipsum primis in faucibus. Proin ve-hicula, leo sit amet congue malesuada, elit lectus eleifend enim, vel dignissim sem velit id augue. Polientesque urna lacus, suscipit eu massa sit amet, mattis auctor tellus. Vi-vamus vitae movens a lacus cursus vehicula. In eget feugiat nulli. Nullam ultrices nunc ac diam porttitor eleifend. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

Curabitur nutrum varius nulla varius egestas. Morbi eget
neque vel ante interdum aliquet. In cursus hendrerit bibendum.
Nam at urna quis risi mattis facilisis eu sed urna.

Nam efficitur nunc ut sapien viverra condimentum. Nunc portitor orci est, et molestie nisi aliquam sit amet. Phasellus dapibus in metus in elementum. Vestibulum ante ipsum primis in faucibus orci.

Luctus et ultrices posuere cubilia Curae; Phaselius sollicitudin sem quis ipsum consequat gravida. Quisque rutrum tincidunt dolor, vel varius urna. Duis auctor elit vel enim facilisis, quis elementum odio lacinia. Phaselius auctor, orci eu tincidunt gravida, nisi nisi eleifend nisi, nec laoreet odio neque at velit. Sed non urna nunc. Etiam sit amet neque a ex vestibulum tempor.

Dean Russett

nord

+1 243 567 658
info@nord.com
590 Church Drive
Old Bridge, NJ 08857

nørd

invoice

BILLED TO	INVOICE NUMBER 4201141
Mr. Stanley Walker	DATE ISSUED
101 street	11/10/2020
city country	
state	

Qty	Item No.	Description	Cost
1	#12345	Modelyren Set 1	\$900.00
1	#12345	Modelyren Set 2	\$875.00
1	#12345	Modelyren Set 3	\$400.00
1	#12345	Modelyren Set 4	\$145.00
1	#12345	Modelyren Set 5	\$750.00
Sub Total			\$3370.00

PAYMENT TERMS

Dixit et sapient molentis, conque brevis et, ultionis mē. Suspendiū at tollit suscipit, pēl
lentisque mol a, tempor seris. Etiam ac neque eu melius latet digressus vitāe at est. Sed
conque ingratas omi vel tempus.

BANK TRANSFER

Account: 812945
 01/01/2008 000000

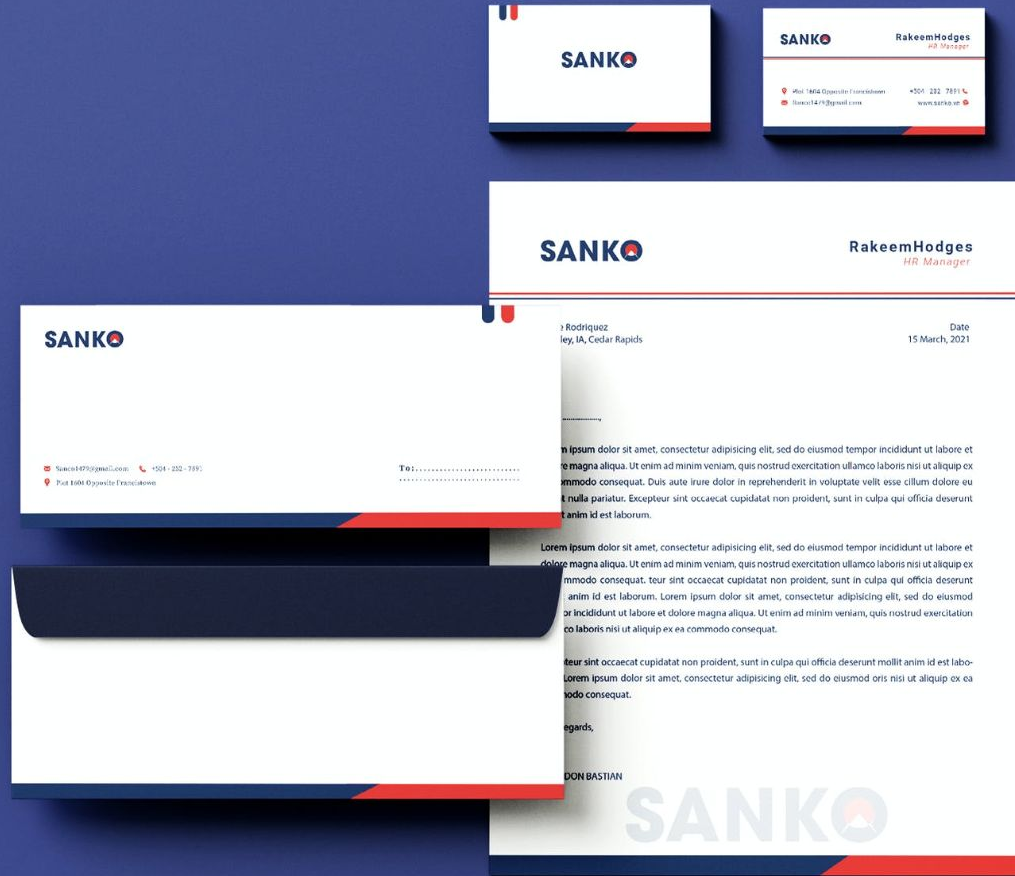
VIA PAYPAL

info@nrc.ca

nord

+1 243 567 658
info@noed.com
590 Church Drive
Old Bridge, NJ 08857

WORK SAMPLES





WORK SAMPLES





The Keys to a Strong Brand Identity

That said, just because you design those elements doesn't mean they're effective. A strong brand identity needs to work for everyone, both your internal team and the people who will interact with it (e.g., customers). As you embark on the design process, make sure your brand identity is:

Distinct: It stands out among competitors and catches people's attention.

Memorable: It makes a visual impact. (Consider Apple: The logo is so memorable they only include the logo—not their name.)

Scalable and flexible: It can grow and evolve with the brand.

Cohesive: Each piece complements the brand identity.

Easy to apply: It's intuitive and clear for designers to use.

If any of these elements are missing, it will be challenging for your brand team to do their job well.



A digital studio specialising in Web Dev,
Mobile Apps & Digital Marketing.

We combine innovation with digital
craftsmanship to help brands succeed digitally!

Thank you

Shahnawaz Siddiqui

E: sid@a37.in

M: +91 7838 266 888 (INDIA)

M: +974 5540 0344 (QATAR)